

Project:
LD FOOD Industry

Location:
Algiers, Algeria

Project completed:
2016

Owner/s:
LD FOOD Industry

Applicator/Contractor:
MS Revêtements de sol

Market sector:
Performance Flooring

Products used & amounts:
MasterTop® 1200
MasterTop® 1205

An aesthetic floor hygienic and resistant LD FOOD Industry - Algiers, Algeria



Our reference in Algiers (Algeria): LD FOOD Industry

The background

The company LD Food Industry, found in 2012, invests in two production lines, one for coffee, and the other for chips in Boumerdes (70 km east of Algiers).

Cleanliness, hygiene and resistance are the basic principles for this company. The final aspect is also important, this is why the color red is imposed.

The challenge

- 600 m² coated in a very short period
- An Epoxy existing support that the client refuses to remove
- The customer wants a coating at the lowest possible cost.
- The Operation should take place without stopping production

Contact

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Our solution

- Given the parameters of the cost and the speed of execution strongly underlined by the client, we proposed a Master Top 1205 system forming two layers dosed at 700 gr / m² all on a primer Master Top 1200 dosed at 200gr / m².
- A marking on the surface is provided with the system MasterTop 1205 red, according to a zoning plan established by the customer.

The customer's benefit

- Save time by making rapid installation.
- An installation of the coating that did not need to stop the production.
- A perfectly harmonious color context company.
- A clean floor with adequate strength to the activity of client.
- An effective solution within the client's budget.

Projects facts at a glance

- BASF was able to intervene in the desired period by the customer by ensuring the availability of the product with the desired color.
- BASF local applicator was able, with his experience; respond positively to the tight deadlines imposed by the client.

Master Builders Solutions from BASF

The Master Builders Solutions brand expresses BASF's expertise in providing customized chemical solutions for new construction, maintenance, repair and restoration of structures.

Master Builders Solutions is built on the experience gained from more than a century in the construction industry. At the core of the Master Builders Solutions brand is the combined know-how and experience of a global community of BASF construction experts, who connect with you to solve all of your construction challenges.

Further information is available at:

www.algeria.master-builders-solutions.basf.com