

**Project:**  
Renault Showroom

**Location:**  
Oran, Algeria

**Project completed:**  
2015

**Owner/s:**  
Renault

**Applicator/Contractor:**  
Grani Clean

**Market sector:**  
Performance Flooring  
Epoxy Flooring

**Products used & amounts:**  
MasterTop® 1200  
MasterTop® 1205  
MasterTop® 1210

## A flooring solution for clean and resistant spaces Renault Showroom - Oran, Algeria



Our reference in Oran (Algeria): Renault Showroom

### The background

Renault has operations in Algeria forcefully. Its brand image is a parameter of paramount importance. Dozens of showrooms and maintenance units represent Renault. The appearance of cleanliness and resistance are essential requirements for this company. It sets a graphic color that is applied on all Renault projects.

### The challenge

- An area of 450 m<sup>2</sup> had to be coated in record time.
- The applicator must maintain a good quality level in order to be hired by Renault.
- The project is located in Oran (west of Algeria). The products are transported from Algiers over a distance of 400 km.

### Contact

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## Our solution

BASF proposed the Epoxy self-smoothing system MasterTop 1210 which responds both to mechanical stress but also allows successful color required by the customer. This solution is very suitable for this kind of activity because it allows a resistant floor with cleanliness, and the desired sharpness.

## The customer's benefit

- The availability of the product and the applicator national wide.
- Being able to respond and adapt to any special situations.
- Meeting the requirements for an aesthetic appearance such as color.

## Projects facts at a glance

- BASF has assumed the role of technical support and assisted the customer in choosing what product to use.
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- BASF was able to find an economical solution while maintaining the required performance.

## Master Builders Solutions from BASF

The Master Builders Solutions brand expresses BASF's expertise in providing customized chemical solutions for new construction, maintenance, repair and restoration of structures.

Master Builders Solutions is built on the experience gained from more than a century in the construction industry. At the core of the Master Builders Solutions brand is the combined know-how and experience of a global community of BASF construction experts, who connect with you to solve all of your construction challenges.

Further information is available at:

[www.algeria.master-builders-solutions.basf.com](http://www.algeria.master-builders-solutions.basf.com)