Solutions for Residential Buildings
Is your residential building working smartly for you?

Everyone deserves a great place to live in that is safe, comfortable and healthy. Price considerations aside, buyers are concerned with the quality of homes and possible maintenance and repair needs that could affect the property values.

On the other side, residential developers are challenged to maintain tight cost control, minimize construction downtime and ensure on-time project delivery. They must build quality homes to create sustainable communities to comply with increasingly stringent environmental regulations.

From Design to Delivery

As a global leader in chemical solutions, BASF is helping professionals to build durable, time-efficient and eco-friendly residential structures. Under the Master Builders Solutions brand, we have formulated a one-stop range of advanced solutions to waterproof and protect the concrete structures of basements, car parks, roofs, floorings, balconies, terraces, swimming pools and building facades and interiors. Masters Builders Solutions is showing up for work with intelligent, innovative solutions to become a trusted brand with residential developers, estate owners, architects, urban planners and engineers.

Troubleshoot with Master Builder Solutions for Optimal Results

Protection Against Hot, Humid Climates

High moisture content in hot and humid environments cost a lot when it comes to mold, corrosion and deterioration of the building, impacting the value of the property. Effective waterproofing systems from the foundation to the roof with durable construction solutions will increase the performance and appearance of the building, protecting the value of your investments and extending their service lifespans.

Faster Construction

Downtime, especially during extreme weather and rainy season, is always a challenge. From fast-setting to ultra-fast polyurethane technology reaction in a few seconds, Master Builders Solutions helps save time and money on projects, while securing the structural integrity and values of these residential assets.

Longer Building Lifecycle

Serviceability and low maintenance cost throughout the building’s life cycle are the reasons why professionals choose to partner with Master Builders Solutions in Asia and around the world, which help estate and building owners save considerably on maintenance cost, time and efforts.
“I need durable solutions to protect my investments.”

Greater Safety for Residents and Visitors

Swimming Pool
Knowing what products to use will make your residential pool safer and last longer for the continued enjoyment of occupants. Consider MasterSeal and MasterTile for your swimming pool with the two different approaches they offer:

- Under tiling waterproofing for public and private pools
- New generation of thinking a pool, MasterSeal spray-applied system developed by BASF provides a monolithic waterproofing membrane in permanent and direct contact with water and for more possibilities in design, size and color finish.

Balconies, Outdoor Terraces and Communal Walkways

These highly accessed areas usually constructed with concrete, will inevitably crack over time, impacting residents’ life and safety. Master Builders Solutions has developed a full range of high-performance solutions, including MasterSeal, MasterEmaco and MasterProtect, to waterproof, protect and repair these highly accessed areas and safeguard the safety of building occupants and visitors.

Car Parking Facilities

Car parking facilities with high loads and traffic require our attention when it comes to safety. Be they covered or exposed carpark decks, MasterSeal Traffic Systems address the combined needs of waterproofing, protection and wear resistance of these areas, assuring drivers and pedestrians there that their personal safety is well protected.
# Master Builders Solutions

## Protection and Sealants
1. Balconies and Walkways
2. Facades and Wall Protection
3. Corrosion Control
4. Windows, Door Frames

## Waterproofing
5. Residential Basements
6. Wet Areas, Kitchens
7. Swimming Pools

## Trafficable
8. Parking Structures and Garages
9. Floorings

## Roofings
10. Roof Podiums
11. Cool Roofs
12. Planter Boxes and Landscape

## Product Guide

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- **Sealants**
- **Waterproofing**
- **Floors**

- **Balconies**
- **Sanitaries, Wet Rooms, Kitchens**
- **Swimming Pools**
- **Residential Basements**
- **Facades**
- **Corrosion Concrete Control**
- **Window and Door Frames**
- **Parking, Garage**
- **Natural Stones Floors and Walls**
- **Tiles Floors**
- **Cool Roofs**
- **Roof Podiums and Planter Boxes**

- Strongly Recommended
Connected to Succeed

We are the best connected partner enabling expert users of construction solutions to master their challenge.
Master Builders Solutions from BASF for the Construction Industry

MasterAir®
Complete solutions for air entrained concrete

MasterBrace®
Solutions for concrete strengthening

MasterCast®
Solutions for hyperplasticized concrete

MasterCell®
Density reducing admixtures

MasterCem®
Solutions for cement manufacture

MasterEase®
Solutions for low viscosity concrete

MasterEmaco®
Solutions for concrete repair

MasterFinish®
Solutions for formwork treatment

MasterFlow®
Solutions for precision grouting

MasterGlenium®
Hyperplasticizer formulated from state-of-the-art polymers for ultimate performance

MasterInject®
Solutions for concrete injection

MasterKure®
Solutions for concrete curing

MasterLife®
Solutions for enhanced durability

MasterMatrix®
Advanced rheology control solutions for self-consolidating concrete

MasterPel®
Solutions for water tight concrete

MasterPolyheed®
Solutions for high performance concrete

MasterPozzolith®
Solutions for water-reduced concrete

MasterProtect®
Solutions for concrete protection

MasterRheobuild®
Solutions for super plasticized concrete

MasterRoc®
Solutions for underground construction

MasterSeal®
Solutions for waterproofing and sealing

MasterSet®
Solutions for retardation control

MasterSuna®
Solutions for everyday concrete

MasterSure®
Solutions for workability control

MasterTile®
Solutions for tiling systems

MasterTop®
Solutions for industrial and commercial floors

MasterWeld®
Adhesives solutions for construction

MasterX-Seed®
Advanced accelerator solutions for concrete

Ucrete®
Flooring solutions for harsh environments

Master Builders Solutions
The Master Builders Solutions brand brings all of BASF’s expertise together to create chemical solutions for new construction, maintenance, repair and renovation of structures. Master Builders Solutions is built on the experience gained from more than a century in the construction industry. The know-how and experience of a global community of BASF construction experts form the core of Master Builders Solutions. We combine the right elements from our portfolio to solve your specific construction challenges. We collaborate across areas of expertise and regions and draw on the experience gained from countless construction projects worldwide. We leverage global BASF technologies, as well as our in-depth knowledge of local building needs, to develop innovations that help make you more successful and drive sustainable construction.

Our Comprehensive Portfolio
- Concrete Admixtures
- Cement Additives
- Chemical Solutions for Underground Construction
- Waterproofing Solutions
- Sealants
- Concrete Repair and Protection Solutions
- Performance Grouts
- Performance Flooring Solutions

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