Color Selector
MasterColor® Liquid Coloring Admixtures for Decorative Concrete

Excellent color uniformity | Fade resistant | Beautiful, long-lasting vibrancy | Enhanced finishing characteristics
The color chips depicted in this color selector show the approximate color of broom-finished, fully cured decorative concrete flatwork made with a medium gray cement, and a 0.45 to 0.50 water-cement ratio. Decorative concrete cured with BASF’s MasterKure® CC 1315 curing compound will be slightly darker in appearance. There are many factors that can impact the finished appearance of in-place decorative concrete. FOR PROFESSIONAL USE ONLY.
MasterColor Liquid-Coloring Admixtures for Decorative Concrete

Admixture Systems
from Master Builders Solutions

Take Concrete from Gray to Gorgeous!

Soft Cranberry MC1506
Antique Rose MC2506
Persimmon MC3506
Red River Clay MC5006
Indiana Red MC7006

Gingerbread MC1507
Brick Oven MC2507
Canyon Rock MC3507
Tequila Sunrise MC5007
Firestorm MC7007

Warm Earth MC1508
Deerskin MC2508
Apple Cider MC3508
Copper Tone MC5008
Smoked Salmon MC7008

Creekside Buff MC1509
Sand Dune MC2509
Corkboard MC3509
Caramel MC5009
Bronze Medal MC7009

Sunset Sand MC2512
Champagne MC2510
White Tail Fawn MC2701
Burnt Ochre MC3510
Dark Gold MC5010

Country Stone MC1511
Tennessee Taupe MC2101
Cottage Brown MC2511
Spring Moss MC1510
Olive Branch MC7010
Best Practices for Decorative Concrete Flatwork

MasterColor (formerly RHEOCOLOR L) liquid-coloring admixtures are suitable for cast-in-place concrete, precast concrete and manufactured concrete products, including such applications as driveways, sidewalks, pool decks, patios and architectural décor.

Ordering Decorative Concrete
- Use the same concrete mixture proportions and water-cementitious materials ratio and maintain a consistent slump throughout the project. The use of admixtures from BASF can improve concrete workability while maintaining lower water-cementitious materials ratios.
- Use MasterSure® Z 60 (formerly RheoTEC Z-60) workability-retaining admixture from BASF to retain slump and consistency between loads, and to eliminate the need for on-site addition of water.
- To maintain color consistency, order decorative concrete in minimum 3 yd³ (2 m³) increments.
- Calcium chloride accelerators will discolor the concrete surface. Use non-chloride accelerators from BASF to achieve reduced concrete set time.

Placing Decorative Concrete
- Do not add water on-site to adjust slump.
- Place concrete on a well-drained subgrade that has adequate and uniform load-bearing characteristics and is thoroughly compacted and dampened.
- Place concrete close to its final position to avoid potential segregation.
- Do not place concrete over free standing water or muddy, frozen or soft spots.
- Concrete placed in the shade may display variations in color. This is normal and will diminish with time.

Finishing Decorative Concrete
- Protect the concrete surface from rapid evaporation of bleed water. Use MasterKure ER 50 (formerly Confilm) evaporation reducer from BASF as needed.
- Texture all surfaces adequately and uniformly for slip resistance.
- Finish all surfaces consistently and at similar times after placement.
- Finish the edges first and do all handwork in the same direction.
- Do not sprinkle water or add water to the surface during finishing operations. This will lighten the surface color.
- Over-troweling or burnishing the concrete surface will cause discoloration and darkening of the surface color.

Curing Decorative Concrete
- For best results, all decorative concrete should be cured properly. Do not use plastic sheeting or water to cure decorative concrete.
- Use BASF’s MasterKure CC 1315 (formerly Kure 1315) water-based curing compound or other compatible curing compounds.
- Until it is completely cured, the color of concrete is normally less uniform and appears darker than the final color.
- Do not allow items to stand on the concrete during and immediately following the curing process.

Effective January 1, 2014, the names of BASF’s Master Builders Solutions brand products have changed:
RHEOCOLOR L became MasterColor
RheoTEC Z-60 became MasterSure® Z 60
Kure 1315 became MasterKure CC 1315
Confilm became MasterKure ER 50

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