BASF warrants this product to be free from manufacturing defects and to meet the technical properties on
of expertise and regions and draw on the experience gained
specific construction challenges. We collaborate across areas
We combine the right elements from our portfolio to solve your
construction experts form the core of Master Builders Solutions.
The know-how and experience of a global community of BASF
construction industry.
Solutions is built on the experience gained from more than a
century in the construction industry.

Master Builders Solutions products from BASF for the Construction Industry:

- MasterAir® Solutions for air-entrained concrete
- MasterBrace® Solutions for concrete strengthening
- MasterCast® Solutions for manufactured concrete product industry
- MasterCem® Solutions for cement manufacture
- MasterEmaco® Solutions for concrete repair
- MasterFinish® Solutions for formwork treatment
- MasterFlow® Solutions for precision grouting
- MasterFiber® Comprehensive solutions for fiber reinforced concrete
- MasterGlenium® Solutions for high-performance concrete
- MasterInject® Solutions for concrete injection
- MasterKure® Solutions for concrete curing
- MasterLife® Solutions for enhanced durability
- MasterMatrix® Advanced rheology control solutions for self-consolidating concrete
- MasterPel® Solutions for water tight concrete
- MasterPolyheed® Solutions for high-performance concrete
- MasterPozzolith® Solutions for performance grouts
- MasterProtect® Solutions for concrete protection
- MasterRheobuild® Solutions for super-plasticized concrete
- MasterRoc® Solutions for underground construction
- MasterSeal® Solutions for waterproofing and sealing
- MasterSet® Solutions for retardation control
- MasterSure® Solutions for workability control
- MasterTop® Solutions for industrial and commercial floors
- MasterSureFloor® Flooring solutions for harsh environments
- MasterMatrix® Solutions for enhanced durability
- MasterLife® Solutions for concrete curing
- MasterProtect® Solutions for concrete protection
- MasterRheobuild® Solutions for super-plasticized concrete
- MasterSet® Solutions for retardation control
- MasterSure® Solutions for workability control
- MasterSureFloor® Flooring solutions for harsh environments

LIMITED WARRANTY NOTICE: BASF warrants this product, to the extent of the warranty on the current Technical Data Guide, if used as directed within the limits set forth therein. Subject to this warranty, BASF will, at its option, either repair or replace any product that fails to meet this warranty, at the sole option of BASF. Any claims concerning this product must be received in writing within one (1) year from the date of delivery. The amount of any claim will be limited to the amount of product that fails to meet this warranty or refund of the original purchase price, if so agreed. BASF MAKES NO OTHER WARRANTY OR GUARANTEE, EXPRESS OR IMPLIED, INCLUDING WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE WITH RESPECT TO ITS PRODUCTS. The information and advice included herein is to assist the Purchaser in using the product and does not constitute any other warranty. In no event will BASF be liable for any damages or claims, including loss of profits or loss of property, expenses or any other incidental or consequential damages of any kind arising out of any breach of this warranty, whether or not it is based on breach of warranty, copyright, patent or any other property right, whether express or implied. Purchaser must determine the suitability of the products for the intended use and assumes all risk and liability. BASF does not assume any liability for any injuries, losses or damages, whether caused by negligence or otherwise, arising out of the use of the products. This warranty is void if the product is used for any purpose other than those for which it was authorized and if any changes are made to the original product without the written authorization of BASF.
Easy to apply. Easy to maintain. Easy to choose.
MasterProtect C 350 — the best investment for your bottom line

A dirty, unsightly building can ruin your reputation. MasterProtect® C 350, part of BASF’s Master Builders Solutions product family, is a hydrophobic coating that is expertly engineered by BASF chemists to enhance and protect your building’s appearance, performance and structural integrity.

Protect your building structure
Water penetration adversely affects your building and your business. MasterProtect C 350’s 100% acrylic formula provides long-term durability and weather resistance giving you an armor against costly problems.

Reduce maintenance costs
Washing the exterior of your building is costly. Common cleaning methods can harm window frames, metal panels, stone surfaces and valuable landscape foliage. All of which disrupt your tenants’ ability to use and access your building. The dirt-resistant nature of MasterProtect C 350 will reduce exterior maintenance costs.

Guard against color fading
Meet the requirements of any design — it comes in a wide range of hues and can be customized to create your own, unique aesthetic. Combined with its hydrophobic surface, MasterProtect C 350 keeps buildings clean and dry.

Small details. Big Benefits. MasterProtect C 350 transforms your facilities into a water, dirt and sun deflector. It is engineered to form a nanoscopic surface layer which creates a barrier that repels water. Rather than soak into the coating surface, water beads up and rolls away, taking dirt along with it.

More than a coat of paint
The technically superior formulation of MasterProtect C 350 delivers benefits far beyond traditional paints. Its hydrophobic properties keep buildings dry, minimizing moisture infiltration while making your building stand out. Protect your building and your reputation. Use MasterProtect C 350.

The way your building looks on the outside should reflect the quality and value of all your business has to offer.